

ROWDY TM momos café

Your Momos
Craving Ends Here



75+ ITEMS

www.rowdymomos.com



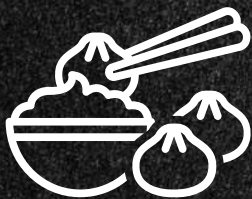
**Indias only momos franchise
offering following Benefits**



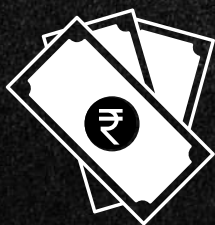
Franchise Fees



**No Chef/Cook
Required**



70+ Products



Pocket friendly



**Average Google
Rating 4.1**



Comparison With Other Franchise

Other Franchise

2-3 lakh Franchise Fees

Royalty 5-10%

Chef Cost 50-60 k

Food wastage 5-10%

Investment - 8-10 Lakh

Rowdy Franchise

0 Franchise Fees

Royalty 0%

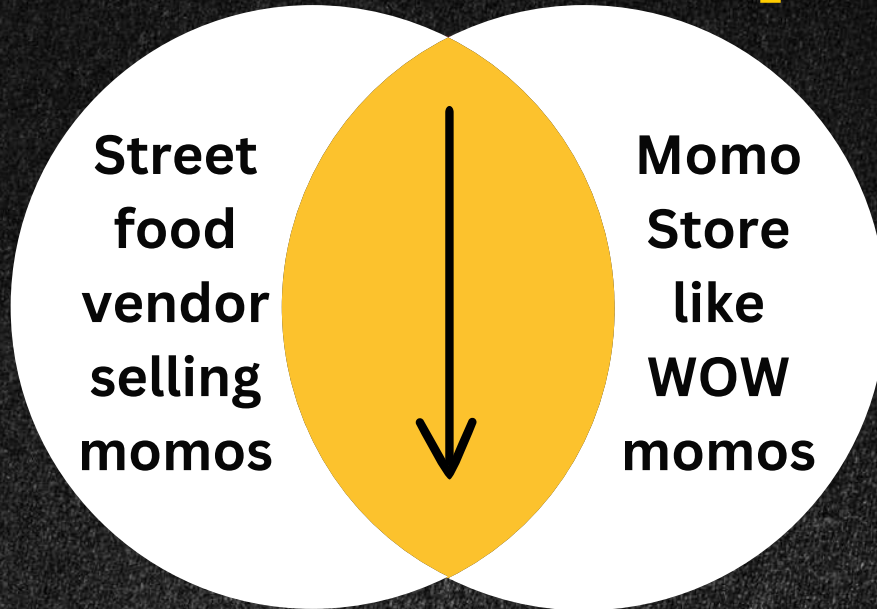
₹0 Chef Cost

Food wastage 0-1%

Investment - 3 Lakh



Market Gap



Particulars	Premium Stores	Rowdy momo	Street Food
Pricing	Expensive	Medium	Low
Product range	Varieties of momos	75 + Varieties like momos, pizza, burger etc	2-3 Types of momos
Hangout place for Youngsters	Yes	Yes	NO



Our Menu

75+ FOOD ITEM



**Momos
(45 variety)**



**Burger
(6 variety)**



**Waffle
(6 variety)**



**Pizza
(6 variety)**



**Drinks
(8 variety)**



**Chk Bites
(4 variety)**

CLASSIC MOMOS



STEAMED

	MINI (4Pc.)	REGULAR (6Pc.)	LARGER (8Pc.)
Veg Momo	45	69	89
Veg Cheese Momo	69	95	125
Veg Peri Peri Momo BESTSELLER	55	79	105
Paneer Achari Momo	69	95	125
Paneer Peri Peri Momo	69	95	125
Pizza Momo MUST TRY	75	109	139
Chicken Momo	59	85	109
Chicken Tikka Momo	69	99	125
Chicken Peri Peri Momo	69	95	125
Chicken Shezwan Momo BESTSELLER	69	99	125
Chicken Cheese Peri Peri Momo	75	109	139
Chicken Corn Cheese Momo	75	109	139

FRIED

	MINI (4Pc.)	REGULAR (6Pc.)	LARGER (8Pc.)
Veg Momo	50	75	99
Veg Cheese Momo	75	105	135
Veg Peri Peri Momo BESTSELLER	59	85	115
Paneer Achari Momo	75	105	135
Paneer Peri Peri Momo	75	105	135
Pizza Momo BESTSELLER	75	115	149
Chicken Momo	65	90	119
Chicken Tikka Momo	75	105	135
Chicken Peri Peri Momo	75	105	135
Chicken Shezwan Momo BESTSELLER	75	105	135
Chicken Cheese Peri Peri Momo	79	115	149
Chicken Corn Cheese Momo MUST TRY	79	115	149

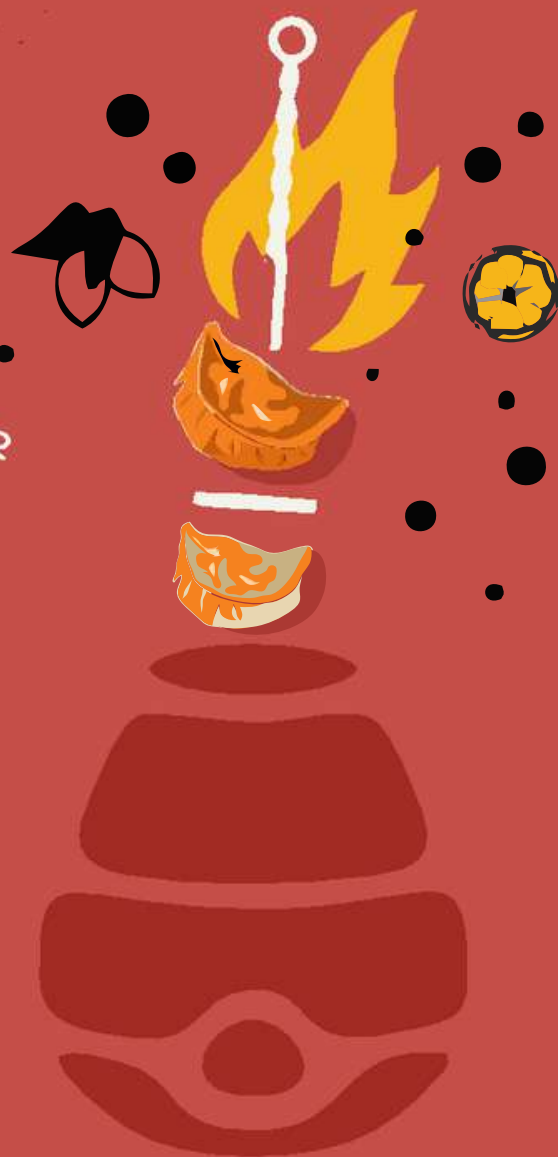
SPECIALITY MOMOS

TANDOORI

	REGULAR (5PC.)
Veg Tandoori Momo	99
Veg Cheese Tandoori Momo	119
Veg Haryali Momo <small>MUST TRY</small>	99
Veg Cheese Haryali Momo <small>MUST TRY</small>	119
Veg Afghani Momo	99
Veg Cheese Afghani Momo <small>MUST TRY</small>	119
Chicken Tandoori Momo <small>BESTSELLER</small>	109
Chicken Cheese Tandoori Momo	129
Chicken Haryali Momo	109
Chicken Cheese Haryali Momo	129
Chicken Afghani Momo	109
Chicken Cheese Afghani Momo <small>BESTSELLER</small>	129

GRAVY

	REGULAR (5PC.)
Veg Schezwan Momo <small>BESTSELLER</small>	99
Veg Cheese Schezwan Momo	119
Veg Shanghai Momo	99
Veg Cheese Shanghai Momo	119
Veg Manchurian Momo	99
Veg Cheese Manchurian Momo	119
Chicken Schezwan Momo	109
Chicken Cheese Shezwan Momo <small>BESTSELLER</small>	129
Chicken Shanghai Momo <small>MUST TRY</small>	109
Chicken Cheese Shanghai Momo <small>MUST TRY</small>	129
Chicken Manchurian Momo	109
Chicken Cheese Manchurian Momo	129



MUNCHIE MUNCHIES

WAFFLES

Single @59 | Sandwich @99

Dark Chocolate

Milk Chocolate

Death By Chocolate Belgium **BESTSELLER**

Oreo Rowdy

Triple Chocolate

Dark & White Rowdy

BESTSELLER



BURGER

Veg Burger	59
Veg Tandoori Burger	69
Veg Peri Peri Burger BESTSELLER	69
Chicken Burger	59
Chicken Peri Peri Burger	69
Chicken Tandoori Burger MUST TRY	69



CH. BITES

Chicken Tandoori Nuggets	59
Chicken Popcorn	59
Chicken Fingers	59
Chicken Wings	79

PIZZA



Veg Pizza	119
Paneer Pizza	129
Corn Pizza MUST TRY	129
Chicken Pizza	129
Chicken Schezwan Pizza BESTSELLER	129
Chicken Peri Peri Pizza	139

DRINKS

Mojito	49
Blue Lagoon MUST TRY	49
Ginger Lemon Mocktail	49
Orange Mocktail	49
Cold Coffee	69
Oreo Shake BESTSELLER	79
Kit kat Shake	85
Mango Thick Shake MUST TRY	89

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VISIT US : WWW.ROWDYMOMO.COM



India Loves Momo

Business Today
<https://www.businesstoday.in> › story

Nation of momo lovers: Over 1 crore people ordered momos from Zomato

News18
<https://www.news18.com> › lifestyle

What the Fork: Momos Now Essential Part of Indian Food Culture, But I Don't ...

The Statesman
<https://www.thestatesman.com> › mo...

Momo combinations is India's growing obsession

07-Mar-2022 — This Indian version of the Momos is very famous and is loved by almost everyone! How else could you prove your "Desiness" if you don't eat ...



BizzBuzz
www.bizzbuzz.news

Momos are here to stay as India's new favourite food

17-Jan-2022 — Momo, which is considered to be the number one street food in India, is estimated to be close to \$2.7 billion market. Nearly 97 per cent of this ...



How big is momos market in India?

Momo market size

Momo, which is considered to be the No:1 street food in India, is estimated to be close to **\$2.7 billion** market. Nearly 97 per cent of this is unorganised. 16-Jul-2021

Irecwire
<https://irecwire.indianretailer.com> › ...

From Humble Street Food to National Sensation: The Rise of Momos in ...

31-Mar-2023 — Momo, which is considered to be the number one street food in India, is estimated to be close to \$2.7 billion market. Nearly 97 percent of ...





Customer Review

Anup Lohade
Local Guide · 43 reviews · 599 photos
5 months ago
★★★★★
Dine in | Dinner | ₹200-400
Avery good ambience and good vibe. Definitely recommend if you want some quite time with delicious momos
Food: 4/5 | Service: 4/5 | Atmosphere: 4/5

Pooja Sharma
Local Guide · 59 reviews · 724 photos
2 weeks ago
★★★★★ NEW
Dine in | Dinner | ₹400-600
The place was really great momos were amazing. Must try tandoori momos all were in budget you can also try dimsum 😄😄😄
Food: 5/5 | Service: 5/5 | Atmosphere: 5/5

Mujahid Hussain
Local Guide · 99 reviews · 682 photos
11 months ago
★★★★★
Dine in | Other | ₹200-400
One of the best places for momos
Momos a bit expensive here but they are worth it
Very tasty (especially the fried ones)
I tried two different types
One cheese bomb
Other chicken tandoori

Vaibhavi Mirkute
Local Guide · 221 reviews · 6738 photos
2 years ago
★★★★★
Ambiance was amazing and we ordered two momos, peri peri and tandoori. Tandoori became my absolute favourite it was really nice. I did not like peri peri but it's ok if you are into it. I have visited this place quite a lot of times. I have been that to eat and also taken parcels a couple of times. Recently I ordered Schezwan momos for me and oh my my! They were delicious.

Sayli Karanjkar
Local Guide · 28 reviews · 59 photos
3 weeks ago
★★★★★ NEW
Dine in | Other | ₹200-400
A good place to have a quick bite! I would prefer non-veg momos over their veg ones. But the best is Cheese Bomb Momo! 😄
Food: 4/5 | Service: 5/5 | Atmosphere: 4/5



FOUNDER

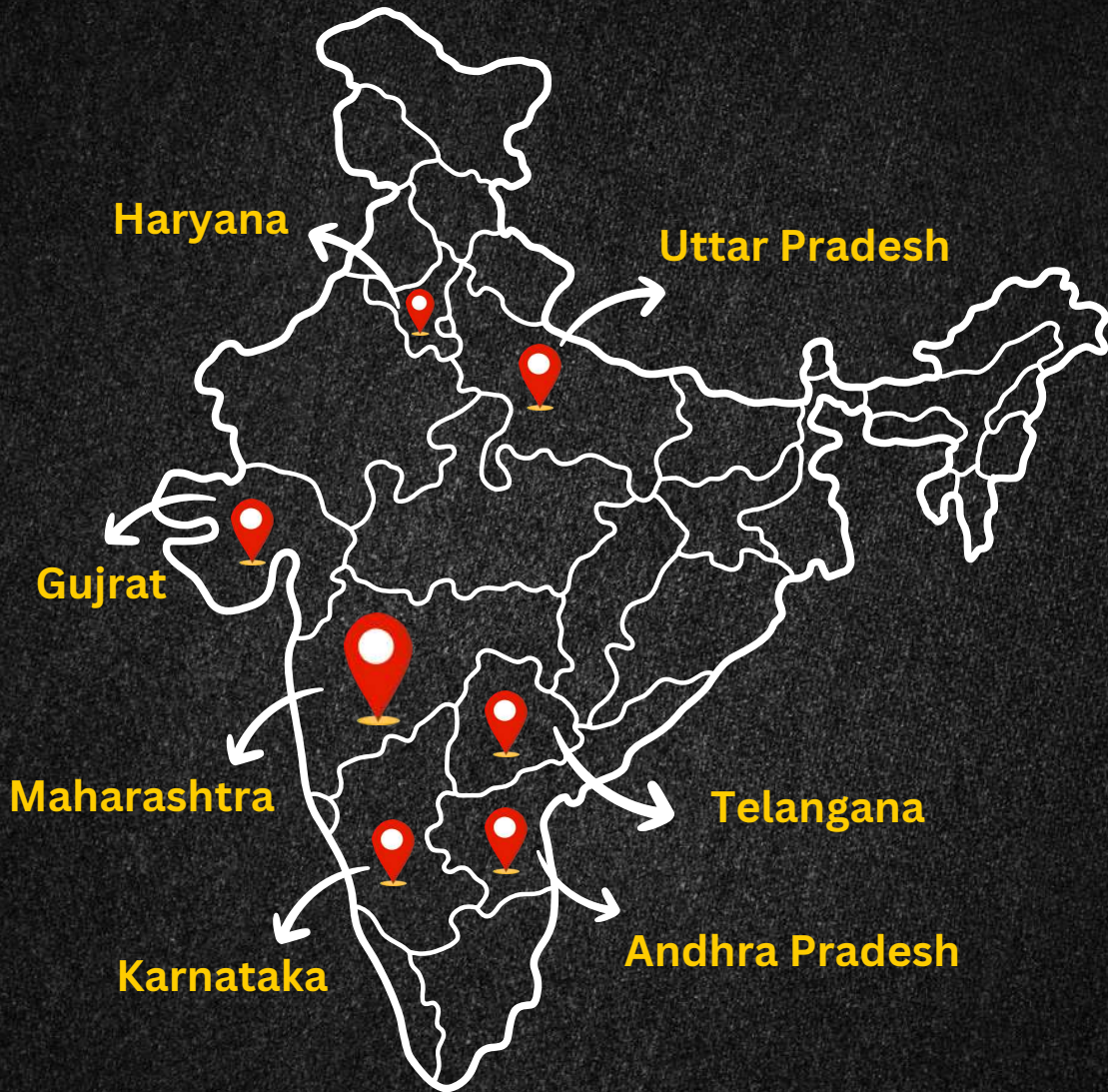
VARUN KAPOOR

Varun Kapoor left his well paying Job in HUL to start Rowdy Momo Cafe. The trip to Sikkim that he took in 2016 that profoundly impacted his life is primarily responsible for his newly discovered passion for

momos. He is into Food industry from last 8 years. His vision is to remove all barriers for anyone who wish to start own Food business. He is doing this by breaking norms of Franchise Industry and by supplying best Quality food at Affordable price. He is disrupting Franchise industry by taking Zero franchise fees and Zero Royalty.



Presence in 7 States



MAHARASHTRA

Warud Amravati
Akola
Buldhana
Pune
Solapur
Chandrapur

MAHARASHTRA (IN MUMBAI)

Kamothe
Ulhasnagar
Mulund
Panvel
Boisar
Dombivali
Bandra
Kalyan

TELANGANA

Adilabad
Karimnagar

ANDHRA PRADESH

Vishakapatnam

KARNATAKA

Gulbarga
Belguam

GUJRAT

Palanpur

UTTAR PRADESH

Agra
Gajiyabad

HARYANA

Rewari



Our Store





Approx Investment

Equipment	Qty.	RS.
Franchise Fees		Zero
Steamer	2	4,000
Bill software	1	6000
Deep Fryer	2	10,000
Deep Freezer (800litre)	1	50,000
Microwave Oven	1	7,300
Induction Cooktop	1	3,200
Steel table - 5ft	2	24,000
Steel table assembly - 4 ft	1	11,000
Mixer Grinder	1	5,000
Single Door Refrigerator	1	11,500



Equipment	Qty.	RS.
Kitchen accesories	1	8,300
Partition	4	10000
Painting	2	10000
Electrical	1	20000
Lighting	1	10,000
Interior branding	1	12,000
Cash Counter	2	12,000
Signage(logo Light board)	1	15,000
Table	4-6	20,000
Chair	16-24	16,000
Fan	4	10,500
Fully Refundable Deposit		50,000
Total		3,25,800
Optional		
Air Conditioner	1	30,000
Glass Door	1	30,000
Music System	1	10,000



Plot no A,144/6,koparkhairne
road, TTC industrial area,
Midc Industrial area, Pawne,
Navi Mumbai, Maharashtra,
400710



+919321344404



WWW.ROWDYMOMOS.COM



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